



KIDS IN THE
KITCHEN

Partnership Prospectus 2026

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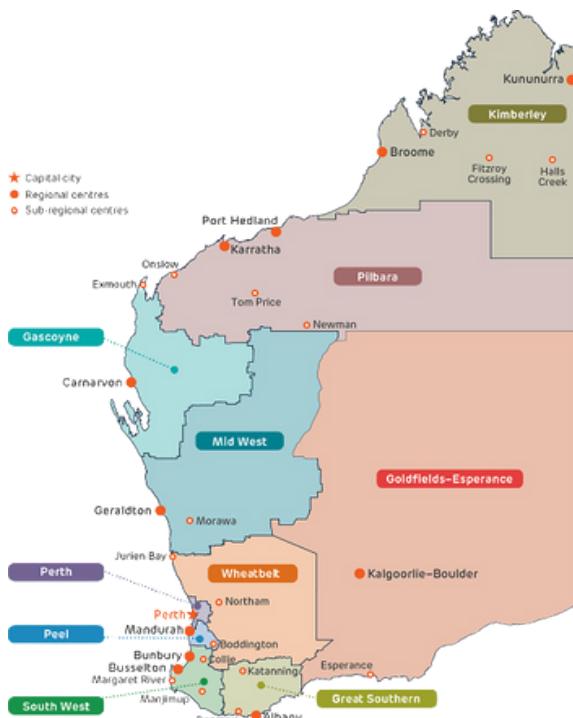


SPONSOR OPPORTUNITIES & BENEFITS

Expected Outcomes:

- Increased culinary and nutritional knowledge among youth across WA.
- Strengthened community ties and increased cultural appreciation.
- Enhanced visibility and promotion of local ingredients and culinary talents.
- Establishment of a sustainable, annual event that continues to celebrate and nurture young talent in the culinary arts across WA.
- Job pathways into hospitality and tourism industry.
- As it expands across WA, the initiative is expected to highlight the rich culinary diversity of the state, making it a key annual event that attracts participants and spectators alike, contributing significantly to the cultural and social fabric of the community.

This strategic plan aims to not only broaden the scope of Kids in the Kitchen program but also to enrich the lives of youth across Western Australia by connecting them with their local cultures and communities through the culinary arts.





SPONSOR OPPORTUNITIES & BENEFITS

EVENT PARTNER

Investment \$5,000

Benefits Brand Exposure:

- Media wall photo opp with chefs and participants
- Prominent signage at the event
- Acknowledgement in media releases
- Verbal acknowledgement at the event
- Logo recognition on all promotional collateral - print, digital, advertising

Benefits Hospitality/Other:

- Opportunity to be 'at event' tasting judge
- Food producers have the exclusive opportunity to prioritise their produce for inclusion in the recipes.

EVENT CHAMPION

Investment \$2,500

Benefits Brand Exposure:

- Media wall photo opp with chefs and participants
- Signage at the event
- Acknowledgement in media releases
- Verbal acknowledgement at the event
- Logo recognition on all promotional collateral - print, digital, advertising



SPONSOR OPPORTUNITIES & BENEFITS

EVENT SUPPORTER

Investment \$1,000

Benefits Brand Exposure:

- Signage at the event
- Acknowledgement in media releases
- Verbal acknowledgement at the event
- Logo recognition on all promotional collateral - print, digital, advertising

EVENT FRIEND

Investment \$500

Benefits Brand Exposure:

- Acknowledgement in media releases
- Verbal acknowledgement at the event
- Logo recognition on all promotional collateral - print, digital, advertising



SPONSOR OPPORTUNITIES & BENEFITS

Boab fruit salad wins prize

■ Rourke Walsh

A tropical fresh fruit salad with boab nut yogurt was the dish that caught the judge's attention at the first Kimberley Kids in the Kitchen cook-off on Monday.

The inventive recipe, prepared by Kununurra student Judy Cloud, incorporated a number of local ingredients to win the top honours.

The 16-year-old said she grated the boab nut and added it to the yogurt to get the desired taste.

"I cook sometimes at home but I do it more for a bit of fun," she said.

Junior MasterChef host and judge Anna Gare, who was also in town for the Kimberley Kitchen, said some of the dishes in the competition were as good as she had seen on the hit television series and in restaurants around town.

"I think they made the most of all the ingredients on offer and did a stunning job," she said.

"You grow fabulous fresh produce here and you have the younger generation growing up with an interest in food, so I think Kununurra on a culinary scale will become a big food region."

Fellow judge and celebrity chef Don Hancey said Judy's dish met the standard to claim the prize.

"You were judged on presentation, flavour and taste, local content and health, and she ticked the boxes in all of those areas," he said.

"The competition went well and we will be back... hopefully we can stimulate some more interest."

Mr Hancey said the Kids in the Kitchen concept will now be rolled out across a number of regional areas with winner to compete for the State title.



Junior MasterChef judge Anna Gare, with Judy Cloud, 16, who won the Kimberley Kids Kitchen cook-off, and fellow judge celebrity chef Don Hancey. Picture: Rourke Walsh



Kimberley Lifestyle 17

The Kimberley Kids in the Kitchen cooking contest will return to the Ord Valley Muster next month with a new judge who will teach kids to value local produce and healthy eating.

A creation of WA Food Ambassador Don Hancey, the competition was launched in Kununurra at the OVM in 2013 and was a huge success, with 100 children taking part and head-to-head in the kitchen.

The 16-year-old Judy Cloud is hoping to maximise interest in the competition next year and is scheduled to be part of the newly-branded Moon Fair next Sunday afternoon.

The cooking contest, modelled on popular TV show Junior MasterChef, will be judged by Hancey, celebrity cook and food writer Sophie Thomson and Women's champion Ian Trust.

Hancey said the competition was not far off, it was important to encourage the young chefs to submit their applications and proposed recipes before the May 11 deadline.

"I think the first event was really well received by the community, and it was great to see a diverse range of kids who

good to see," Hancey said while it was a competition with a winner and runner-up, the competition organisers were also there to monitor the kids on food and safety and to encourage them to provide advice.

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WA Food Ambassador Don Hancey will return to the Kimberley for the Ord Valley Muster this month.



SPONSOR OPPORTUNITIES & BENEFITS

Sponsorship Form

Name

Position Mobile

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Sponsor Package

All prices are exclusive of GST.

For other options please contact Down South Creative directly via
info@downsouthcreative.com.au

Event Partner

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Event Supporter

Event Friend

Payment Method

An invoice will be sent to the listed contact upon receipt of a signed sponsorship form.

Please email this form to:

info@downsouthcreative.com.au
Tel: +61 400216026

Terms & Conditions

- Receipt of a sponsorship form confirms your intention to sponsor
- Payment must be made within 30 days of invoice

Cancellation Policy

- Cancellation 30+ days prior to the event will incur payment of 25% of contracted amount
- Cancellation 0-30 days prior to the event will incur payment of 100% of the contracted amount
- All cancellations must be made in writing to info@downsouthcreative.com.au

Signature

Date